

**Revere on the Move
Mini-Grant Application**

Do you have an idea for how to make it easier to be healthy in your neighborhood or in your school?

Revere on the Move is offering Mini-Grants to support projects by organizations, neighborhood groups and others to help make Revere a healthier community. The second round of applications are due Wednesday, January 16, 2012. In this round we will be awarding \$10,000 total, with each amount varying based on the proposals. The final application round will be in April. For more information on Revere on the Move, including our vision, please see the page 4.

These mini-grants are to support community members in the creation of policy, systems or environmental changes. Funds cannot be used for programming.

Why Policy, Systems and Environmental Changes?

“It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural and physical environments conspire against such change.” - Institute of Medicine

Policy interventions may be a law, ordinance, resolution, mandate, regulation, or rule (both formal and informal). Example: Organizational policies that provide time off during work hours for physical activity.

Systems interventions are changes that impact all elements of an organization, institution, or system. Types of systems include: school, transportation, parks and recreation, etc.

Environmental changes involve the physical changes to the economic, social, and physical environment.

Programs vs. Policy, Systems or Environmental Changes:

Programs are short term, possibly even a onetime event; serve people at an individual level and are non-sustaining. Ex: Exercise classes, Health Fair

Policy, Systems and Environmental Changes are ongoing, serve a broad population and are sustaining - once it is passed or built it remains. Ex: Complete Street Policy, Safe Routes to School, Urban Trail

Evaluation Criteria:

The ROTM Mini Grant applications will be evaluated on the following criteria:

1. Does this create an Environmental, Systems or Policy Change?
2. Will there be a high level of Impact? (City wide? Neighborhood? Population Sub-Group? Other Ripple Effects?)
3. Are the measures of success strong and clear?
4. Does it advance the vision of Revere on the Move?
5. Does the applicant demonstrate the capacity to carry out the proposal?
6. Is the budget reasonable?

4. Who will be involved and what will their roles be?

5. How will you and we know if your program is successful? What specifically will you report back to us at the end of the project?

6. What problems or obstacles might make this project difficult? How do you plan to address them?

7. Please attach a budget with an explanation of each line

Grant Recipients will be required to attend ROTM Task Force Meetings during the duration of their project. We meet the 3rd Thursday of every month from 5:15-6:30pm at the Revere Police Station. You will also be required to give regular progress updates at pre-determined intervals.

The ROTM Task Force commits to provide grant recipients with timely technical assistance, including feedback on measures of success and connections to other community members and organizations who might be potential partners.

About Revere on the Move:

Revere on the Move is a Mass in Motion initiative, funded in part by Partners Healthcare and co-led by the City of Revere and Revere CARES. We are a community initiative working to make healthy eating and active living the easy choice in Revere. We are led by a task force that represents our many close partner organizations and dedicated community members, including: the City of Revere, Revere CARES, Revere Public Schools, The Revere Beach Partnership, the Revere Beautification Committee, the Revere After School Partnership, the Neighborhood Developers, the Beachmont Improvement Committee, Massachusetts General Hospital for Children and the MGH Revere Health Care Center.

Our Vision:

Revere will be a close-knit, bustling community where healthy eating and physical activity are an integral part of everyday life, leading to a reduction in chronic disease rates. There will be strong collaboration among Revere Public Schools, the City and a diverse array of community organizations.

Residents of all ethnic and racial backgrounds and of all income levels access healthy foods at a prosperous farmers market, through a vibrant community growing program, through innovative school food services, afterschool snack and dinner programs, successful neighborhood restaurants and busy corner stores.

Revere residents live active lives, walking and biking across the Revere for recreation and transportation. Revere Beach and a network of urban trails and parks provide safe and easy access to the outdoors. Schools provide students opportunities for physical activity throughout the day.

Revere on the Move provides communication infrastructure that allows information on healthy living to inform decision-makers and reach all sectors of the community.

If you have any questions or would like help on your application, please contact:

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